

Ryan Cunningham

Resume



PROFESSIONAL EXPERIENCE

- 2021 - now **COVID-19 Communications Specialist**
CDC Foundation - Alaska/Remote
- Plans, develops, implements, and evaluates messaging strategies that meet institutional standards and goals.
 - Provides communications expertise in the development and implementation of professional written products.
 - Initiates and maintains effective working relationships.
- 2021 **Newsletter and Audience Specialist**
Anchorage Daily News - Anchorage, Alaska
- Wrote daily email newsletter for 20,000+ subscribers.
 - Provided monthly report on newsletter engagement.
 - Curated homepage with in-house and wire news stories.
 - Posted and scheduled content on Twitter and Facebook.
- 2020 - 21 **COVID-19 Communications Assistant**
City and Borough of Juneau - Juneau, Alaska
- Built and updated pages on city's WordPress website.
 - Planned and managed public communications projects.
 - Produced press releases and social media messaging: Facebook, Twitter, Instagram, Snapchat, and Nextdoor.
- 2018 - 20 **Digital Media Editor**
KTOO Public Media - Juneau, Alaska
- Oversaw editorial content on KTOO's website.
 - Edited reporters' stories for clarity, accuracy, and style.
 - Managed KTOO social media and email engagement.
 - Researched and reported local news stories.
- 2015 - 17 **Internal Communications Specialist**
Salt Lake City Public Library - Salt Lake City, Utah
- Established internal communications strategy and oversaw project to build new staff intranet.
 - Managed community engagement projects.
 - Assisted leadership with public messaging.
 - Collaborated with staff systemwide to provide internal and external communications and operational support.
- 2013 - 14 **Reporter, Social Media Manager, Host**
KCPW - Salt Lake City, Utah
- Reported local news with strict, daily deadlines.
 - Managed station's accounts on social media platforms.
- 2013 - 14 **Technical Writer**
American Express - Salt Lake City, Utah
- Writing and editing English, Dutch, and Spanish content and HTML/CSS code for customer service scripts.

EDUCATION

B.S. Professional Writing & Reporting
(Interdisciplinary Studies)
Utah State University, 2012

CONTACT DETAILS

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Portfolio
internets.site

WORK SAMPLES

"Sick with COVID-19? You have treatment options."

Alaska Department of Health

"For Alaska Native cultural tour guides, the job is to carry the weight of the world"

KTOO Public Media
November 28, 2019

"Bears are after all of our best snacks, and they're winning"

The Outline
May 15, 2018

Medium post: "Why We Do Code Club"

Salt Lake City Public Library
September 12, 2017

"15 Ways to Fix SLC"
Salt Lake City Weekly
August 23, 2017

"The Source: Mars ain't the kind of place to raise your kids"

Utah Public Radio
August 28, 2015

This resume was designed using Adobe InDesign.